

# ROHAN AHMAD

## BUSINESS MANAGER

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### SUMMARY

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Results-driven Business Development Professional with proven expertise in lead generation, CRM management, proposal writing, and client acquisition. Skilled in leveraging tools like LinkedIn Sales Navigator, Apollo, and Upwork to build pipelines and close deals. Adept at negotiation, client relationship management, and market research, with a track record of converting prospects into long-term partnerships. Recognized for adaptability, strategic thinking, and consistently driving measurable revenue growth.

### PROFESSIONAL EXPERIENCE

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#### Business Development Manager, Creaeza Jan 2025 - Aug 2025

- Built a consistent client pipeline through LinkedIn, Upwork, and outbound prospecting.
- Oversaw proposals, negotiations, and CRM tracking to ensure smooth project delivery.

#### Business Manager, Hire Gorillas Aug 2023 - Dec 2024

- Generated qualified leads through LinkedIn Sales Navigator and Upwork bidding.
- Secured contracts by crafting tailored proposals and managing end-to-end negotiations.

#### Digital Marketing Expert, Bisou Memoire Apr 2022 - Jan 2023

- Increased eCommerce revenue by 55% via Google Ads, Meta Ads, and SEO-driven campaigns.
- Deployed email automation and social media strategies that boosted engagement by 60%.

### SKILLS

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Communication	Email Marketing	Client Relationship Management	Salesforce
Lead Generation	Data Analysis	Google Ads/AdSense	Problem-Solver

### EDUCATION

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#### Bachelor in Computer Science Sep 2021 - June 2025

National University of Modern Languages

- Completed comprehensive coursework in algorithms, data structures, databases, web development, and AI, providing a strong foundation in both theoretical and applied aspects of computer science.

### ADDITIONAL INFORMATION

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- Languages:** English, Urdu, Hindi.
- Certifications:** IELTS 6 bands (2020), Meta Ads(Coursea), Website Development (Coursea), SEO(DigiSkills) Fundamentals of Digital Marketing (Google Digital Garage), Meta Certified Digital Marketing Associate(Meta Blueprint)
- Awards/Activities:** Level 2 Seller on Fiverr, Overall Best Intern, Division Two (2023), LinkedIn Skill Accessment (Wordpress, HTML, SEO)