

ROHAN AHMAD

DIGITAL MARKETER



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About Me

Lorem ipsum dolor sit amet, bonorum pertinax patrioque et pri, ea pri audire molestie ponderum, ei eripuit habemus delicatissimi eum. Ius te feugait theophrastus, nec quaestio intellegat at. Pro inermis quaestio splendide id, meliore ancillae sea et. Et mea tale consul, an aequae alienum delicatissimi nec.

Experience

Bisoumemoire 2022 - Present

Digital Marketing Expert

My responsibilities include:

- Optimizing search engine (search & shopping) & marketplace Ads. Includes designing campaigns, keyword research, copywriting, bidding optimizations & performance optimization based on previous & relevant data.
- Improved optimization score by 30% and achieved better results with 25% less spent on the previous period.

Hire Gorillas 2020 - 2022

Local SEO Specialist

Education

2021 - Present

NUML

BSCS

Learning basic computer science skills, where programming languages, Android and iOS apps have to be learned

2015

NECTEC

Digital Marketing
Diploma

Got Experienced in digital marketing skill like SEO, Local SEO, Social Media Marketing, Google and Meta Ads

Language

Chinese

English

Hindi

Urdu

Expertise

- SEO
- SEM
- ADS
- Wordpress/Shopify web development

Skills

Google Ads

Coursera - Google course

SEO

Linkedin Learning